



Notes of the JAG meeting 5 July 2018

Apologies: Jean Le Maistre, Charles Alluto

This meeting involved a great deal of discussion, some of which led to action points but other aspects were informative (and sometimes entertaining) deliberations! It was difficult for the convenor to note every line of conversation, so she has attempted to distil the salient details for this record.

1. Marianne distributed copies of the report she and the Jèrriais team wrote following the fact-finding visit to the Isle of Man, North Wales and Cornwall. This generated a great deal of discussion, most of which formed the basis for the main foci of today's meeting. Marianne also described the one day minority language conference she and Ben attended at Cambridge University yesterday. A connection was (re-)established with Guernsey, to be pursued by Marianne. Ben, Lesley, Marianne and Charlie have all been on TV and/or radio in the past week. Currently, there is an overwhelming atmosphere of positivity and geniality with regard to Jèrriais and the majority of people around the table were keen to capitalise upon and maintain this.
2. Ben shared his ideas for the headings for an updated language plan (which will include personnel needs too). The aim to have both content and visual appeal such as those from the regions visited last month. It was agreed that it is vital to concentrate our combined efforts on ONE PLAN!
3. Jersey Heritage offered venues for events and possibly some staff time. Jon is going to work with Chris to focus on a business development plan for Jèrriais. The teachers are to send a growth model to Chris and Jon, by 1st August, which will help to shape the business plan. Many lost business opportunities appear to have passed the group by such as charging for translation services, language consultancy, relationships with companies and high net-worth individuals, and payment for other services.
4. Many issues, around the language, need States support and involve political decision-making. We need to create a rationale for bilingual signage which can be included in the business plan and presented at ministerial level.
5. Geraint commented that every parish should have a language officer to ensure that Jèrriais has a strong profile in every parish. He reminded us of Visibility, Duality and Repetition as being very important to promote and progress the language. Geraint and Claire will follow-up on signage, parochial magazines and consistency in documents (e.g. email signatures) always demonstrating some Jèrriais. The Société will also go back to their members to stimulate ideas for help and support. There was discussion about the titles for people's roles. Some of which were rather generic, others slightly officious! Lesley asked for ideas to be brought to the next meeting.

6. There was discussion about future roles. Tony and Colin will be retiring. The teachers and Geraint have contracts coming up for renewal. It is imperative to plan for the growth model and to recruit the next tranche of Jèrriais learners to become teachers. Funding faces uncertainty. A great deal will hinge upon the success of the business plan, the positive relationship with the relevant ministers and keeping the wider public on our side.
7. Following this is a list of suggested weeks for our next meeting. Please indicate all the days that you can attend in these weeks and I will try to find one date we can all attend!
Week commencing 30th July
Week commencing 6th August

Lesley P. Stagg
Senior Adviser